



MINUTES

Special Meeting of Council of the City of Kenora

Wednesday, June 30, 2021
8:30 a.m.
Virtual Attendance

Council met electronically as permitted by the City of Kenora Procedural bylaw. Citizens and our Media Partners are encouraged to view the public meeting via the Public Live Stream Event at:

<https://video.isilive.ca/kenora/2021-06-30.mp4.html>

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**With** Mayor D. Reynard in the Chair, Councillor M. Goss, Councillor R. McMillan, Councillor S. Smith, Councillor C. Van Wallegghem

**Regrets:** Councillor A. Poirier

**Staff Present:** Kyle Attanasio, CAO, Heather Pihulak, Director of Corporate Services/City Clerk, Kelly Galbraith, Manager of Customer Services/Deputy Clerk, Charlotte Edie, Director of Finance/Treasurer, Adam Smith, Director of Development Services, Stace Gander, Director of Community Services/Acting Director Engineering & Infrastructure, Roberta Marsh, Director of Human Resources

**Guests:** Dan Penner, Urban Systems

### **Call Meeting to Order**

Mayor Reynard called the meeting to order at 8:45 a.m.

### **Blessing & Land Acknowledgement Delivered by Councillor Van Wallegghem**

As we gather, we recognize that we are on Treaty Three Lands which are steeped in rich Indigenous history and home to many First Nations and Metis people today. We continue to be thankful for the partnerships with our Indigenous people.

We give thanks for the many blessings we enjoy in the City of Kenora. We seek wisdom in our minds, clearness in our thinking, truth in our speaking and always love in our hearts, so that we may try always to unite the Citizens of Kenora. Let these principles guide us in our decision making.

## **Public Notices**

Take Notice that as required under Notice By-law #144-2007, Council intends to adopt the following items at this Special Meeting of Council:

- Budget amendment in the amount of \$26,300 plus HST of which \$9,529.79 is to be funded through police commission reserves and \$16,770.21 plus HST is funded through contingency reserves for a strategic planning process for the Kenora Police Services Board

## **Declaration of Pecuniary Interest & General Nature thereof**

- i) On Today's Agenda
- ii) From a Meeting at which a Member was not in Attendance

Councillor Van Willeghem declared pecuniary interest on the Central Park Sewer and Water Rehabilitation Project as his son works for Titan Contractors.

## **Presentations/Deputations**

### **Presentation – Draft 5-Year Tourism and Economic Development Strategy**

Dan Penner of Urban Systems presented the Draft 5-Year Tourism and Economic Development Strategy, giving an overview of the contents and development process. The City's existing Economic Development Plan and 5-year Tourism Strategy plans are both past their lifecycle. An Updated strategy is required to ensure City efforts in promoting tourism and economic development in Kenora are consistent with the community today and over the next 5 years. In 2018, the Municipal Accommodations Tax (MAT) was approved by Council and provides the City with new resources to invest in Tourism and Economic Development. A guiding framework is needed to ensure MAT revenues are utilized effectively, transparently and consistently.

The intent of the strategy is to provide broader direction for tourism and economic development and direct the use and allocation of MAT funds into tourism and economic development initiatives.

The 5-Year Tourism and Economic Development Strategy was developed through a four-phase process:

1. Background Review and Situational Analysis
2. Business Investor Survey
3. Strategic Planning Sessions
4. Develop, Review and Finalize the Strategy

A Vision statement sets the overall tone for the strategy and future City efforts in promoting tourism and economic development in Kenora. The vision statement included in the strategy is "Kenora will continue to grow as a regional service center with a resilient local economy that is supported by a four-season tourism sector, high quality of life and supportive local environment for businesses and entrepreneurs".

Three pillars have been included that represent key areas of in the strategy. The first is Tourism Development with sector specific focus in growing Kenora's local tourism industry and position as a service centre for regional tourism operations. Second, economic development with focus on the growth and diversification of Kenora's broader economy,

including growth and retention of local business and building partnerships. The third, Tourism and Economic Foundations, non-sector specific areas influenced or determined by a municipality that are important to creating conditions for tourism and economic growth. Goals, objectives and tactics were presented for each pillar.

In April 2018, Council adopted a by-law to establish a municipal accommodations tax (MAT). Annual funds are dedicated for the Destination Marketing Program and remaining funds collected from accommodations are to be used to further economic development and tourism objectives. The 5-Year Tourism and Economic Development Strategy includes framework for determining how to utilize MAT revenues for tourism and economic focused projects.

The goal of the MAT is to allocate funds effectively to promote tourism and economic development. The objectives include supporting eligible projects that meet strategy goals and objectives, support eligible projects not regularly included in City budgets, identify and approve eligible projects openly and transparently and ensure investment of MAT funds yields tangible outcomes.

Eligible projects include;

- Capital Projects - including planning, design, engineering and construction costs
- Events – financial support, marketing and other supports to new and existing events
- Services and Programs – business supports administered by City and/or City partners
- Reserve Funds – contributions to longer-term City tourism and economic focused projects

Ineligible projects include:

- Direct financial supports and/or grants transferred directly to an individual for-profit enterprise to subsidize existing business operations
- Direct financial supports and/or grants to community groups, non-profit organizations whose core mission does not involve tourism or economic development
- Development or renewal of core municipal infrastructure (e.g. roads, water, wastewater and drainage projects) included in the City of Kenora 5-Year Capital Plan
- Services, programs and community grants typically included in the City of Kenora Operational Budget

The 5-Year Tourism and Economic Development Strategy will inform future identification of eligible MAT projects. An initial list of proposed MAT projects has also been identified through engagement with stakeholders. City staff will compile a list of annual MAT projects for Council approval and then oversee the implementation. A work plan template has been developed for MAT project planning.

### **Discussion:**

Council thanked Dan Penner and City staff for their efforts on the 5-Year Tourism and Economic Development Strategy. The document is a draft and once finalized will be brought forward to Council for approval.

### **Budget Amendment – Kenora Police Services Board Strategic Plan**

#### **1. Moved by R. McMillan, Seconded by S. Smith & Carried: -**

That Council hereby approves a budget amendment in the amount of \$26,300 plus HST of which \$9,529.79 is to be funded through police commission reserves and \$16,770.21 plus HST is funded through contingency reserves for a strategic planning process for the Kenora Police Services Board; and further

That in accordance with Notice By-law Number 144-2007, public notice is hereby given that Council intends to amend its 2021 Operating & Capital Budgets at its June 30, 2021 special meeting for this purpose; and further

That Council give three readings to a By-law to amend the 2021 Operating & Capital budgets for this purpose

### **Central Park Sewer & Water Rehabilitation Project**

#### **2. Moved by S. Smith, Seconded by M. Goss & Carried:-**

That the tender submitted by Titan Contractors, in the amount \$398,342.00 (plus HST) for sewer and water rehabilitation at Central Park be hereby accepted.

### **Green Inclusive Community Building Project**

#### **3. Moved by M. Goss, Seconded by C. VanWalleghem & Carried:-**

That Council directs staff to prepare and submit an application to the Green and Inclusive Community Building Program scheduled intake for large retrofit projects as outlined in the Council report dated June 23, 2021.

### **Approval of By-laws**

#### **4. Moved by C. Van Walleghem, Seconded R. McMillan & Carried:-**

That the following By-law be now read a First & Second Time, and approved in their present form and presented for Third & Final Reading:~

#86-2021 – Budget Amendment – KPSB Strategic Planning Process

### **Announcements**

- Councillor VanWalleghem extended his congratulations to local resident Gabe Mastromatteo on making the Olympic team. Kenora is very proud to have Gabe representing Kenora at the summer Olympics.
- Mayor Reynard extended his congratulations to Gabe Mastromatteo and local rower Abby Dent for their accomplishments. They are tremendous representatives of Kenora who have grown-up, been educated and coached in the community. Best of luck to both of them as they move forward.

### **Adjourn to Closed Session**

#### **5. Moved by R. McMillan, Seconded by S. Smith & Carried:-**

That Council now adjourn to a closed session at 9:37 a.m.; and further

That pursuant to Section 239 of the Municipal Act, 2001, as amended, authorization is hereby given for Committee to move into a Closed Session to discuss items pertaining to the following:-

- A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality (1 matter)

**Reconvene to Open Meeting**

Council reconvenes to open session at 10:15 a.m. with no reports from its closed session.

Meeting adjourned at 10:15 a.m.

**The Corporation of the City of Kenora**

**Confirmed As Written This .....Day**

**Of.....2021**

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**Mayor**

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**City Clerk**